Proposal for New Online Program Development

Online Curriculum Development Committee

Complete this application and submit to the Rector

Faculty:

Lead Developer

Email address:

Name and level of the Program:

Provide a summary statement describing the online program you intend to develop.

Describe the online program development plan the department has created. This plan should include the number of modules to be developed and the program implementation date.

Describe the potential the online program has for attracting new learners to the college.

Provide a statement regarding the department's plan to identify potential students and assess the market demand for online delivery of this program.

Identify the plan to grow and scale the program as needed to meet the market demand.

Describe the faculty support you are requesting. Please include the names and contact information of the faculty member(s) who will be receiving release time to develop the modules in the program.

Describe a clear and reasonable timeline for completion of the online program development. Include a statement that addresses the potential for program completion to meet the established timeline. If the timeline indicates it will take more than one semester to complete program development, a status report of progress will be required.

Marketing and Business Development Department Recommendation:

Please attach your budget to the proposal.

Signatures

_____   _____
Faculty Member Submitting Request   Date

_____   _____
Department Dean   Date

_____   _____
Online Curriculum Development Committee Chair   Date

Online Curriculum Development Committee Recommendation: